

DuPont Crop Protection Named 2010 Manufacturer of the Year

Learning about good bugs and bad ones is something many folks study in grade school. But the fact that a new Dupont-developed insecticide can tell the difference and target only harmful pests is an example of science at its best. **DuPont Crop Protection** is the Mobile Area Chamber's Manufacturer of the Year.

"DuPont was recognized not only for an innovative and environmentally friendly product, but also for employee growth with higher paying jobs, plant expansion and an excellent safety record," said **Steve Russell**, the Chamber's director of business retention and expansion.

The company's Axis facility is the only one in the world to produce Rynaxypyr. Since the biodegradable insecticide was launched two years ago, volume increased more than 3,000 percent, making it the product of choice for growers around the world.

"Right now, there is no product on the market that has a spectrum of activity similar to Rynaxypyr," said **Beth Basham**, DuPont's local plant manager. "This product affects only targeted pests, eliminating harm to beneficial insects like bees and ladybugs."

According to Basham, 20 new employees added DuPont to their resumes and there are plans to add another 20 this year. In all, there are 165 employees and 70 contract workers on site. And DuPont's growth extends beyond plant doors. In 2010, the company, based in Wilmington, Del., started using Mobile Container Terminal to ship the new product.

Adding to DuPont's success – the local operation recently earned its ISO-9000 recertification, demonstrating commitment to product quality.



Beth Basham, DuPont's local manager (second from right) proudly displays the company's ISO-9000 recertification, recognizing commitment to product quality.



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